



For Immediate Release:

Hauppauge, NY, July 12, 2006 – Innovative Mailing & Shipping Systems, IMS, announced today that they will be hosting a Mailing and Shipping Expo at their offices on August 23, 2006. There are changes coming from the United States Postal Service that mandate the replacement of a significant number of the postage meters that are currently in use. This combined with another pending postage rate increase have left many businesses with questions.

The purpose of the Expo is to provide Long Island businesses with the information they need to understand these changes and be best prepared to navigate effectively through them. Among the speakers at the Expo will be Jim Kahrs from Prosperity Plus Management Consulting, Inc. speaking about growing your business through direct mail promotion; Marvin Makofskey of Conformer Expansion Products, Inc will be discussing solutions for small package shipping; and Jim Spates from IMS speaking about ways to save money on overnight and certified return receipt mail. Jim Spates is quoted as saying that “Any business that sends 20 pieces of overnight or return receipt mail a day is more than likely missing out on more than \$3,000 a year in potential savings.”

The Expo will be held at IMS’s offices at 415 Oser Avenue, Suite K, Hauppauge, NY 11788. The Expo begins at 8:30 am and runs through 4:00pm. This event is offered at no charge to Long Island businesses. Advanced registration is required. Please call IMS at (631) 435-9100 to register.

For more information, please contact:
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