



For Immediate Release:

Hauppauge, NY, November 9, 2005 – Innovative Mailing & Shipping Systems, IMS, announced today that they will be hosting a Mailing and Shipping Expo at their offices on December 2, 2005. There are a number of significant changes coming in 2006 including a mandated replacement of many postage meters that do not meet United States Postal Service requirements and an impending First Class postage rate increase.

The purpose of the Expo is to provide Long Island businesses with the information they need to understand these changes and be best prepared to navigate effectively through them. Among the speakers at the Expo will be Jim Mandler from 2M Technologies speaking about using your customer database software to enhance mailing and shipping services; Tony Nuzio from ICC Logistics speaking about methods for reducing overnight and special services mailing costs; and Jim Spates from IMS speaking about the impending postage rate increase and its possible effect on local businesses. Jim Spates is quoted as saying that “Due to the decertification (USPS mandated replacement) of many company’s postage meters and the proposed postage increase this will be a year of tremendous change in the mailing and shipping industry. Businesses need to plan for these changes or risk significant problems and cost increases going forward.”

The Expo will be held at IMS’s offices at 415 Oser Avenue, Suite K, Hauppauge, NY 11788. The Expo begins at 8:30 am and runs through 5:30pm. This event is offered at no charge to Long Island businesses. Advanced registration is requested. Please call IMS at (631) 435-9100 to register.

For more information, please contact:
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